



Make Your Website Privacy-Friendly

(Quick Checklist)

- ☐ Remove all data-collecting features not actively being used, such as:
 - ☐ Analytics tools that are commonly installed but rarely used
 - ☐ Advertising pixels leftover from old ads (Meta, LinkedIn, etc.)
 - ☐ Contact forms asking for data not actually needed (phone numbers)
- ☐ Limit tracking software by implementing the following:
 - ☐ Store fonts locally (like Google Fonts)
 - ☐ Load videos locally (instead of YouTube & Vimeo embeds)
 - ☐ Use screenshots instead of using map embeds
 - ☐ Consider privacy-focused tools (UseFathom instead of Google Analytics or Friendly Captcha instead of reCaptcha)
- ☐ Improve your security
 - ☐ SSL certificate
 - ☐ Security & privacy training for employees
 - ☐ Update plugins and software
 - ☐ Set up risk assessment & risk treatment plans
- ☐ Get proper consent (if required by law)
 - ☐ Have an “Accept” & “Decline” option that are the same size & color
 - ☐ “Functional” and “Marketing” cookies set to “Deny” by default
 - ☐ No pre-ticked boxes on any forms or Consent Solution
 - ☐ List out specific cookies collected (with the ability to accept/decline each)